



Sustainability Strategy

Responsible Manager	Finance Director/Managing Director
Approved by:	CDL Board
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1. Introduction

- 1.1.** A sustainability strategy is a set of actionable steps that a company takes to improve their impact on the community and the environment. In adopting a Sustainability Strategy, CDL is focussing on how it responds to a range of issues such as climate change, water scarcity, natural resource depletion, human rights, poverty and economic development and how this impacts its key strategic priorities.
- 1.2.** CDL wishes to ensure that the sustainability strategy is aligned with the actions needed to deliver on the sustainable development agenda, both to reduce risk and to maximise long-term opportunities.

2. Core business strategy

- 2.1.** CDL has five corporate objectives as set below.

	OBJECTIVES
1	Deliver excellent and high quality homes in Shropshire
2	Explore commercial opportunities to build new homes
3	Ensuring value for money and social value
4	Deliver innovative housing solutions
5	Build successful partnerships

- 2.2.** The strategy of CDL's parent Company and sole Shareholder, Shropshire Council, also has an important role in influencing the sustainability priorities of CDL. Shropshire Council has set out a vision to become carbon net-neutral by 2030 and assist in the ambition for Shropshire as a whole to become carbon net-neutral in the same year. It is important that CDL supports the Council in its endeavour.

3. Priorities for sustainability

- 3.1.** With the company and parent company objectives in mind the following areas have been identified as the areas where CDL wants to create real impact over the long term in terms of sustainability:
- Fabric first
 - Increased energy efficiency – low embodied carbon and emissions
 - Increased water efficiency
 - Renewable energy
 - Sustainable heating & hot water
 - Mitigating flood risk

4. Programme for delivery

4.1. The following table sets out the core activities which comprise the sustainability strategy and which CDL will aim to deliver over the short to medium term.

Core Activity Name	Core Activity Description and link to sustainability priorities	Core Activity Sustainability Aim
Fabric First	Highly insulated timber frame construction, low air permeability, enhanced thermal bridges	Early adoption of Future Homes Standard, minimum EPC 'B' rating
Water Use	Installation of low water use sanitaryware and appliances	Reduce water use to below 100 lpppd
Renewable Energy	Installation of PV panels to each house	To reduce electricity requirements, and to provide potential for feed-back to grid
Sustainable Heating and hot water systems	Off-gas development – fitment of ASHPs	To remove reliance on fossil fuels
Mitigation of flood risk	All new sites to provide SUDs features to reduce water run off and reduce risk of flooding	To comply with SfA edition 8, and SCC's SUDs team's aspirations